



WRITER'S GUIDELINES

Dear Writer:

Thank you for contacting us regarding the submissions of ideas. If you're interested in successfully submitting material to Comstock, let us take this opportunity to give some direction.

First of all, we specialize in Adult Humor. Our products deal primarily with two types of situations..Outrageous or Sexual. The Outrageous Situations involve fat people, old people, dweeby people, ugly people, or those suffering from two or more of these definitions.

The Sexual Situations may involve really hot men and woman, in whatever combination, or the above aforementioned, fat, old, dweeby, etc. engaged in various forms of sexually, suggestive poses, situations, etc. Although we do not specialize in total frontal nudity, except on the cartoon art level, we have started to expand our search in that direction. Nude, not vulgar.

If you have an idea for an image or artwork for your concept, please include that. Sometimes our cartoonist can use the line or draw the image or photographer will submit an image that may reflect your concept.

We all like jokes, but they don't sell cards. Cards need direction...They are sent FROM someone TO someone else. Also, they have to express a sentiment. Happy Birthday, Get Well Soon, Happy Anniversary, I Miss You, Congratulations, Fuck Off!, etc.

Keep your lead lines short. One to four words on the cover are best. Most retail buyers and the general consumers will not read a paragraph long intro or gagline, especially for a humorous card. It does happen, but try and keep it brief!

Please submit seasonal gagline line ideas 3-4 months in advance.

Here are some examples of current best selling card gaglines to assist in better understanding of what we might buy:

SOMETHINGS GET BETTER WITH AGE...SOME DON'T! HAPPY BIRTHDAY
AGING...IT'S SO YOU!
YOU'VE AGED SO WELL...AND SO QUICKLY!
EENEY, MEENEY, MINEY, MOE...PICK THE ONE YOU WANT TO BLOW!
THIS CARD IS SO LATE...I FORGOT WHAT THE FUCK IT WAS FOR!

When submitting gaglines for consideration, please be sure to send a self-addressed stamped envelope (SASE). No envelope...no return. All gaglines submitted without a return envelope will be discarded after three (3) months.

You may also submit online to production@cmpmarket.com. When submitting ideas this way - DO NOT SEND AS ATTACHMENTS - we will not open them. DO NOT SEND A WEBLINK - WE WILL NOT GO THERE EITHER - for security reasons.

You may also visit us on FACEBOOK - [ComstockMarketPlace](https://www.facebook.com/ComstockMarketPlace).

Good luck!

Production Department

***We are looking for artists/writers who can draw for the "gay" market.
Please contact production@cmpmarket.com for more information***.

Production Department